

JOIN US FOR THE SCOTTISH AESTHETIC CONFERENCE

Saturday 23rd March 2024
Hilton Glasgow

A unique, professional learning experience for medical professionals working in the field of non-surgical medical aesthetics.

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CONFERENCE PARTNERS

HOW TO BOOK

Online: www.scottishaestheticconference.com

Tel: 0141 638 4098/079 6656 1474

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COSMETIC TRAINING
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THE SCOTTISH AESTHETIC CONFERENCE IS BACK! IT'S GOING TO BE BIGGER AND BETTER THAN BEFORE

Whether you're new to medical aesthetics or an experienced practitioner this is the place to be on Saturday 23rd March 2024. Join us for this fantastic professional development event bringing together the best in medical aesthetics. We do hope you'll join us!!



7 GREAT REASONS WHY YOU CAN'T MISS THIS EVENT

- 1 A Packed Programme**, with something for everyone. Full of clinical & business updates on the hottest topics, providing you with the latest cutting-edge knowledge, trends and skills.
- 2 Hear & Learn from Our Incredible Keynote Speakers & Leading Industry Experts** who will make your learning informative and interesting.
- 3 Pump Up Your Practice** – Opportunity to meet & chat with leading aesthetic product & service providers in our dedicated exhibition hall.
- 4 A Dedicated Programme of Aesthetic Business Seminars** with practical advice and tips for starting out and sessions for those of you looking grow your aesthetic business & profits!
- 5 Network** with others, share ideas & build professional relationships.
- 6 The Rising Star in Aesthetics Award**, designed to highlight and celebrate emerging talent. Could you be our Rising Star of the Year? Find out who wins & support a future star in the aesthetic industry.
- 7 Have Fun, Be Energised & Inspired!** The Scottish Aesthetic Conference is a great learning day but it's also fun, friendly and relaxed. Great food, chat and a MUST attend event in the Scottish aesthetic calendar.

CONFERENCE BUDDY SYSTEM OR CAR SHARE

- **Buddy Up** Going it alone to a conference can be hard especially the first time, so we've introduced a buddy system. Just send us an email and we'll buddy you up with a couple of others coming on their own too.
- **Car Share** Coming from a distance, save on cost. If you would like us to put you in touch with other delegates from the same area looking to car share sent us an email, carolyn@inspiredcosmetictraining.com.

IMPORTANT DETAILS

Date: Saturday 23rd March 2024
Time: 9.30am – 4.40pm, registration from 9am, come early for coffee!
Venue: Hilton Glasgow, 1 William St, Glasgow G3 8HT
Fee: £50 (lunch, refreshments & goody bag included)

WHO SHOULD ATTEND

The Scottish Aesthetic Conference is for all medical aesthetic practitioners – Dentists, doctors, nurses, surgeons as well as those looking to start in the medical aesthetics industry.

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MAIN CONFERENCE PROGRAMME

BALLROOM

9.00 – 9.30	Registration, Refreshments & Exhibitors
9.30 – 9.35	Welcome & Introduction from the Conference Chair Dr Nestor Demosthenous , Founder & Medical Director, Dr Nestor's Medical & Cosmetic Clinic, Edinburgh
9.35 – 10.00	Lips & the Perioral Area Anatomy & Techniques for Safety, Satisfaction & Success Dr Heather Muir , Founder & Medical Director, Your Face Aesthetics, Uddingston & Professor Paul Rea , Professor of Digital & Anatomical Education, University of Glasgow
10.00 – 10.05	Questions
10.05 – 10.30	The 8 Point Lift Dr Zunaid Alli , VIVACY International KOL will discuss how to restore lost volume and rejuvenate facial features in the mid and lower face while maintaining authentic features. <i>Sponsored by VIVACY Laboratoires LTD</i>
10.30 – 10.35	Questions
10.35 – 11.05	Refreshments, Exhibitors & Mingle
11.05 – 11.30	Periorbital Area – My Approach Mr Taimur Shoaib , Founder & Medical Director La Belle Forme & Glasgow Day Surgery Centre <i>"Sponsored by Allergan Aesthetics, an AbbVie company."*</i>
11.30 – 11.35	Questions
11.35 – 12.00	The Perfect Chin and Jawline Considerations, Techniques & Top Tips for Amazing Results Dr Rashpal Singh , Founder & Medical Director, DRS Clinic <i>"Sponsored by Allergan Aesthetics, an AbbVie company."*</i>
12.00 – 12.05	Questions
12.05 – 12.35	Black Belt Digital Marketing for Aesthetics Practices Learn the critical building blocks required to become a "Black Belt" in digital marketing and grow your Aesthetics Practice. Rick O'Neill , FRSA, Founder of Award-Winning Digital Agency, LTF.
12.35 – 12.40	Questions
12.40 – 13.55	Lunch, Exhibitors & Mingle
(13.20 – 13.40)	Lunchtime Session Device-Based Approach to Regaining Bladder Function & Vulvovaginal Health Dr Caroline Steele , Medical Director, FrownDocs <i>Sponsored by InMode, Clyde Room</i>
13.55 – 14.00	Welcome Back from the Conference Chair Dr Nestor Demosthenous (As Before)
14.00 – 14.25	Secret RF Microneedling, Dr Nestor Demosthenous (As Above) <i>Sponsored by Cutera</i>
14.25 – 14.30	Questions
14.30 – 14.55	Don't Give Up on Your Dreams Patrick, recognised as one of the most influential aesthetic practitioners in the world, will talk about his colourful life in aesthetics. The challenges he has faced, the people he has met along the way and not letting your dreams be dreams!! Dr Patrick Treacy , Founder & Medical Director, Ailesbury Clinics Ltd, Ireland
14.55 – 15.00	Questions
15.00 – 15.10	Stretch Break & Refreshments
15.10 – 15.40	Polynucleotides and Improving Skin Quality Frances Turner Traill , Clinical Director, FTT Skin Clinics <i>Sponsored by Dermafocus</i> Acne, Rosacea & Hyperpigmentation and Skin Health Dr Kaly Jaff , Aesthetic Dentist
15.40 – 15.45	Questions
15.45 – 16.30	Filler Complications: What I Have Learnt Case Studies & Discussion Dr Cormac Convery , CMAC Vice Chair & Medical Director, Ever Clinic, Glasgow & Dr Patrick Treacy (As Before)
16.30 – 16.40	Announcing The Rising Star Award in Medical Aesthetics & Closing Remarks
16.40 pm	Close

*AbbVie has part sponsored this event, this includes provision of a stand and the sponsorship of commercial / medical sessions. AbbVie has had no influence over the content / topics covered in other parts of the agenda.



UNLEASH YOUR POTENTIAL

AESTHETIC BUSINESS TRACK

Throughout the day we have a programme of optional seminars to attend on starting and growing a successful business. Spaces are limited.

BREAKOUT SESSIONS – CLYDE ROOM

9.35 – 10.05	<p>How to Get Started in Facial Aesthetics in 2024 Kickstart your medical aesthetic career where you'll learn what you need to do and avoid making mistakes. Gain top tips & advice from medical aesthetic practitioners about how they started up and have gone on to great success! Melanie Young, Training Manager, Inspired Cosmetic Training, dental surgeon & aesthetic practitioner</p>
10.05 – 10.35	<p>How to Thrive not just Survive during the Current Cost of Living Crisis Lizzie Thomson, Business Consultant & Linda Craddock, Business Consultant <i>"Sponsored by Allergan Aesthetics, an AbbVie company."*</i></p>
11.05 – 11.35	<p>'Becoming a Prescriber'</p> <ul style="list-style-type: none"> • How to become a prescriber - V300 Prescribing Course • The dos and don'ts of prescriptions & prescribing decision making • How to develop your prescribing competence within your regulatory framework <p>Dr Alison Wood, Programme Lead for Independent Prescribing, Queen Margaret University</p>
13.55 – 14.15	<p>Minimising Medical Negligence Claims in Aesthetic Medicine. Natalie McCartney, Senior Associate & Solicitor Advocate, Clinical Defence - Cosmetic Medicine & Cara Docherty, Senior Associate, Clinical Defence - Cosmetic Medicine, BTO Solicitors LLP</p>
14.15 – 14.30	<p>How I got Here: Becoming an Aesthetic Doctor Miss Sieuming Ng, Oral and Maxillofacial Surgery Registrar, Co-Founder of SafeAP & Aesthetic Doctor.</p>

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Terms and Conditions Confirmation of booking and further information will be emailed to your registration email address. If you have not received it within 3 days of submitting your booking, check your junk mailbox or call us. Before booking, please see our terms and conditions on our website and on this leaflet. Payment must be made within 24 hours of booking.

1. Once we have received your booking online, by telephone or by email, this constitutes a firm booking. 2. Your registration constitutes a legally binding agreement; payment must be received within 24hrs of booking. Any outstanding payment becomes the responsibility of the named delegate attending. 3. We do not offer refunds. Substitutions can be made if we are notified up to 3 working days before the event. 4. The organisers reserve the right to change the programme, speakers and venue as required. In

the unlikely event that we must cancel the event we will issue a refund for the registration fee. We are not responsible for any other costs incurred. 5. Data Protection: The personal data that you supply during the registration of this event will be entered into a database and used by the event organisers to manage your registration and attendance. Unless you advise to the contrary, in writing and in advance to the event organiser, your name and affiliation may be made available in a list of delegates to both attendees at, and the sponsor(s) of, the event. The personal data in the database will be retained by the event organisers, unless requested in writing, and may be used to inform you about other appropriate services and events that may be organised in the future. 6. For full terms and booking conditions & privacy policy please check the booking form and homepage of the website before submitting your registration.

Conference Organiser

Inspired Cosmetic Training Ltd

1 Spiersbridge Way, Spiersbridge Business Park, Glasgow, G46 8NG

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